

Pitching for Peace Insight: a guide



Peace Insight is a journalism and mapping platform dedicated to showcasing locally led peacebuilding. We publish articles by local peacebuilders and writers in conflict-affected communities, highlighting the power of local peacebuilding efforts. We also map local peacebuilding organisations around the world to support civil society ecosystems.

Over 2025-2030, Peace Insight's editorial strategy centres on three strategic goals:

- Peace Insight content will showcase local peacebuilding efforts around the world to increase their visibility and to demonstrate the effectiveness of this work.
- Peace Insight content will support the strengthening of local peacebuilding ecosystems and expertise through knowledge-sharing.
- Peace Insight content will amplify local peacebuilders' voices at the international level, providing opportunities to advocate to Global North audiences and shape narratives about peace and peacebuilding with their own perspectives.

What do we publish?

- **Stories** of [local peacebuilding in action](#) around the world. These demonstrate the impact of locally led peacebuilding efforts, highlight challenges faced by local peacebuilders, and showcase different context-adapted approaches to conflict transformation. These are **850 words** long. We pay **£255** per article. We try to publish two of these every month.
- **Feature articles** exploring key themes connected to local peacebuilding. These deep-dive enable local peacebuilders to share their expertise beyond specific projects. They might cover themes like [decolonisation](#), [neutrality](#), different approaches to traditional work, or [key lessons from peacebuilding efforts across a region](#). These are **1200 words** long, and we pay **£450**. We only publish a few per year.
- **Context analysis** articles which provide brief local expert [updates](#) on significant context changes and the implications for or response of local peacebuilders. **500 words, £150 fee**. We publish up to six per year, depending on need.
- **Opinion** columns amplifying local peacebuilders' [perspectives](#) on global issues, including [calls to action](#) for [other peacebuilders](#) or international powerholders. **850 words, £255**. We only publish a few per year.
- **Videos or photo essays**. We occasionally publish photo essays or videos on the topics outlined above. The rates for these would be agreed on a case-by-case basis.

Across these formats, the content has a narrative flow and a core message for the reader. Take a look at the linked articles to discover some of our favourites.

How to pitch

Respond to our regular calls for content on www.peaceinsight.org or [send your pitch to this form](#). Provide a paragraph (max 250 words) summarising your idea. We want to know the intended format and focus of your suggested article – what's the initiative, organisation, or theme? Be clear on what you hope readers will get from this article.

What happens next?

1. We'll confirm if we're interested.* If we like your idea, we'll email you to commission it and agree a timeline. If it's not for us, we'll suggest an alternative angle or a different publication to pitch to.
2. Once we receive your draft, we review the article to confirm it is suitable for Peace Insight. If it is, we'll do two rounds of editing to prepare it for publication. If not, we'll ask for changes.
3. We send you the reviewed article to approve, and request your invoice, any accompanying images, and author biography (50 words).
4. We pay for the article and publish it!

* We receive too many pitches to respond with rejections. We try to commission within 30 days of receiving pitches. If you haven't heard from us, please do pitch the piece elsewhere.